

2003 Nomination Form

Arts Council of Greater Kalamazoo **Business Arts Award**

Previous Recipients

Upjohn Company– 1993, First of America–1994, Kingscott Associates–1995, Biggs|Gilmore Communications–1996, Gilmore's Department Store–1997, *Kalamazoo Gazette*–1998, Water Street Coffee Joint–1999, Marshall Field's–2001
Bronson Hospital – 2002

The Business Arts Award is presented annually to honor business and business executives in Kalamazoo County for their leadership, commitment and vision in developing exemplary alliances with the arts and arts organizations. The award recognizes a business for creating outstanding initiatives with the arts and arts organizations, furthering the educational development of youth, enhancing the economic vitality of the community and enriching the quality of life in our community.

Nomination Process

Individual and organizational members of the Arts Council may nominate in writing a business that fulfills the guidelines set forth in this nomination form. Application may include **no more than five** letters of support. All materials must be submitted at the same time. Please call 616-342-5059 if you have any questions.

Please mail this form by May 21, 2003 to:

Arts Council of Greater Kalamazoo
359 S. Kalamazoo Mall, Suite 203
Kalamazoo, MI 49007

Award Criteria

The Arts Council Board of Directors will consider the following:

- Philosophy, goals and development of the company's support for the arts, including any formal programs or initiatives that have been created in this area.
- Scope and depth of the company's support for the arts, including how the company integrates the arts into its business operations and how long it has supported the arts, and how much time, expertise, money or other resources it has devoted.
- Leadership demonstrated by the business in encouraging other companies to support the arts and in developing collaborative efforts among the arts and other not-for-profit organizations.
- Effect of the nominee's support for the arts, including how the company has broadened public access to the arts, used the arts to enhance its headquarters and assisted arts organizations.
- Leadership and hands-on involvement demonstrated by the company in developing, implementing and supporting an innovative arts project.

Business Arts Award Nominee

Name of Business _____

Business Representative (s) _____

Address _____ Telephone _____

(Please complete form on reverse.)

Nominating Individual and/or Organization

Organization _____

Name of Individual Making Nomination _____

Address _____ Telephone _____

Nomination Statement

Please state the reasons for your nomination. You may attach one additional sheet if required.